

What's the environmental cost of your soda and sparkling water?

The average American consumes

600 cans or bottles

of soda and sparkling water each year.

Between 1990 and 2000, Americans wasted over

7 million tons of cans

...enough to manufacture 316,000 Boeing 737s, enough to make the world's entire commercial airfleet 25 times.

How many **thousands of miles** did your bottle of imported sparkling water travel to reach your table?

1.5 million barrels of oil are needed to make the plastic for soda bottles each year. This is around 68 million gallons of oil, which is the equivalent of powering 100,000 cars for a year.

The energy required to replace the **50 billion cans wasted** in 2001 was equal to 16 million barrels of oil: enough to keep 1.3 million American cars on the road for a year.

We can change all of this with Sodastream. By making our own soda, we eliminate nearly all of the packaging waste and pollution generated by buying soda and sparkling water.

Sodastream uses **no batteries or electricity**, operating only by the power contained in its compressed gas carbonators, which are returned to the company when empty - to be cleaned, inspected and refilled for other consumers' use.

Sodastream provides soda and sparkling water lovers an easy, great-tasting and green alternative to bottled beverages. The eco-conscious consumer now has the option to **take millions of pounds of waste out of landfills** just by making their own soda.

Over 10 million soda makers have been sold worldwide. 1 in 3 German households now make their own soda, as do 1 in 4 Swiss households. Soda makers were among the top 5 best-selling holiday gifts in Sweden last year. All of these countries COMBINED drink just a tenth of the amount of soda that Americans drink.

Now it's our turn.

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