



Robert Verdi

About Robert Verdi: Robert Verdi's name is synonymous with style. Known for his outrageous and fun personality, Robert is one of the most highly recognizable faces in the world of fashion today and has served as E! Entertainment's fashion voice on the red carpet, host of *Fashion Police* and also appeared as himself in the popular *Devil Wears Prada*. Robert has also appeared as the in-the-know fashion expert on *The View*, *Regis & Kelly*, *The Today Show* and VH1's *The Fabulous Life* just to name a few. Most recently, Robert stars in his own show on TV Land called *She's Got The Look* with the second season set to premiere on June 10.

Style expert Robert Verdi knows what's in. Find out why he discovered that shopping at T.J. Maxx and Marshalls is simply a better way to shop:

1. There's nothing more fabulous than sharing my style secrets. It's the feeling I get when my friend compliments me on something I'm wearing, especially when they say they have the same thing (and brag about buying it at a department store for double the price!). But I love it more when I get to tell them that I bought it at a place like T.J. Maxx the same week they did for so much less than they paid!
2. My attitude -- why spend more when you don't have to. Just because I dress the hottest stars, doesn't mean the sky is the limit when it comes to budget. I learned the hard way (after paying department store and designer full-prices one too many times) that by shopping off-price you can get double the merchandise for half the price. Now that's sassy savings!
3. I adore shopping off-price because I know I am always bound to find something super chic that no one else is going to have. Searching through the racks to find that perfect designer item at an amazing price is a rush of excitement I live for. And, every time I go in, there is something new—which is great since I'm constantly shopping for my clients!
4. With so much to do and not enough time to do it, I love off-price retailers like T.J. Maxx and Marshalls because I can get all the hottest looks of the season in one place. They have amazing home décor, gifts and accessories too!

T.J. maxx[®]

Marshalls[®]



Lawrence Zarian

About Lawrence Zarian: Whether touring the country to unveil the latest trends, or interviewing the top names in Hollywood, Lawrence Zarian is always in the mix and on the cutting edge. Known as “The Fashion Guy,” Zarian has exploded onto the scene and is taking the fashion, television and celebrity world by storm. His energy, quick wit and sharp insight on “what’s hot” have made him one of the most sought after on-camera personalities in the fashion industry today.

Why the Fashion Guy Lawrence Zarian LOVES shopping at Marshalls and T.J. Maxx...

1. For me, style is not just about a look, it's also about a lifestyle. When it comes to buying merchandise that will last a long time, I go to T.J. Maxx and Marshalls because not only is the quality amazing, the prices are amazing, too. And who doesn't want to pay lower prices on merchandise that's top quality!
2. I love how the stores don't have everything put together already as "outfits." At a department store, you often find everything is put together on mannequins and displayed. This can be so overwhelming and I don't usually like what is displayed. At Marshalls and T.J. Maxx, I can find the current trends (what's hot now) and then I can use my creativity to design the looks that I want with their amazing selection.
3. I can always count on T.J. Maxx and Marshalls to carry the hottest designers and current trends, but they also have a wide variety of classic - wardrobe "must haves" that are key for all men, women and kids.
4. Most of all I love shopping at T.J. Maxx and Marshalls because it's fun! I always carve out JUST enough time to seek, shop and find. The more time I spend shopping, the more money I save AND with today's economy, who doesn't need to save money? I know I do!





Alison Deyette

About Alison Deyette: Alison Deyette is a seasoned stylist and lifestyle expert and has worked extensively for national news and entertainment programs, magazines and online media outlets. Alison appears regularly on *Today*, *The View*, *CBS Early Show*, *The Morning Show with Mike & Juliet* and is the Style Expert on *TLC's Ten Years Younger* and for *SoapNet's Get the Look*. Over the course of her career, Alison has performed hundreds of makeovers for people and their spaces and has produced and styled editorial shoots around the world.

1. I'm on planes just about every week and that puts a tough toll on my luggage. I think the last time I spent full price on a suitcase was...well, I can't think back that far. In the last 10 years I've only bought my suitcases at T.J. Maxx or Marshalls. Every suitcase I've bought is name brand, quality suitcase but since I've paid a fraction of the price I'd pay at a department store, I don't fret about my bag getting marks or a bit dirty when they come off the airport carousel.
2. I like to treat myself to a new handbag each season, but I'm not about to pay full price. So I visit my local off-price retailers and peruse the racks. I'm not in a rush so if I don't find my dream choice I just come back the next week since they get 10,000 pieces of new merchandise each week. And when I find a few bags I like I start "shopping" for other stylish women in the store to get a second opinion before I hand over my cash.
3. I am a dress fiend. Heck, I love dresses so much I had an armoire built just to hold my dresses. But don't think I'm some crazy, debt ridden shopper. Every dress in that wardrobe was bought from super smart shopping at off-price retailers, online sample sales and good vintage hunting. Nearly half are from amazing finds at T.J. Maxx. My latest chic deal is a high end designer dress that right now is selling for \$500 at the department stores – I scooped that dress up for \$99 at T.J. Maxx! I get equal compliments for my shopping genius as much for the dress design.
4. There is no shopping gene, but for those of us in the know, we willingly pass on the knowledge that top designers can be had for a fraction of the cost of department stores when you embrace a search and seek style attitude. As in seek and ye shall score huge savings. Case in point: I was browsing through the racks last July at Marshalls and on a whim let my fingers do the walking through the clearance section. Low and behold I found a pair of white jeans from a premium denim brand that still had the original tags on them for \$175, but the clearance price was \$10. Whoo hoo – I saved \$165! I scored big time.





Farnoosh Torabi

About Farnoosh Torabi: Farnoosh Torabi is a savvy spender who knows how to save money, especially when it comes to fashion. Author of *You're So Money* and contributor for TheStreet.com, Torabi is the “go-to” guru when it comes to personal finances for young adults. She has become an expert on how to save money and also live it up at the same time.

1. How to Save on Swimwear

Designer bathing suits can cost hundreds of dollars, but for the budget-wise there are plenty of ways to spend less on chic swimwear right now and it starts with hitting up your local off-price retailer. There expect to find in-season swimwear for a fraction of the price. Just remember that inventory is always coming and going, so if you want to find a steal you need to be persistent and start examining the racks at least a few weeks before your beach trip. Another tip: mix and match. For two piece bathing suits, it's always smart to stock up on interchangeable tops and bottoms, so three bikini sets may

2. Look For Double-Duty Steals

Whether you're shopping for clothes or furniture, select pieces that offer a variety of wears and uses to help stretch your dollar. I love shopping at off-price retailers, especially when I'm on the hunt for a double-duty item such as a classic fashion item or home accessory because I'm paying half the price, but getting a quality item that I can use multiple ways! A black blazer, for example, can work perfectly at the office and function as a cool evening piece when paired with a pair of jeans. As for furniture, ottomans are great multipurpose pieces that provide accent and function to your living room. And a step ladder can be used to display plants or picture frames when you're not using it to reach up.

3. Examine Your Closet Before Heading to the Store

We are creatures of habit and tend to gravitate towards the same styles and looks when we go shopping. In fact sometimes we end up buying items similar to what's already in our closet and that's just a big old waste of money. Trust me - how many pairs of blue jeans do you have? This is how I first fell in love with off-price shopping and learned what it was to live rich without having to be rich! Before I went shopping I would take a quick inventory of my closet. I'd keep in mind something that I knew I could wear multiple ways and I would visit my local T.J. Maxx or Marshalls and simply peruse the racks and accessories departments to see what I could find to make it feel like new. I always found my favorite designers for so much less than I was paying at the boutique – and you can too!

